

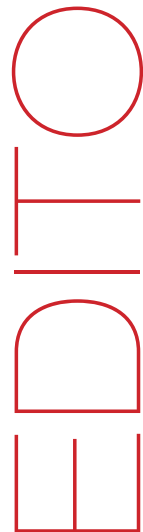
september 16-25  
EXCEPTIONAL  
DAYS

Exceptional, once-a-year offers on  
the entire Roche Bobois collection



**rochebobois**  
PARIS

[www.roche-bobois.com](http://www.roche-bobois.com)



This year, Roche Bobois celebrates the 40th anniversary of the now iconic model, the Mah Jong. Designed by Hans Hopfer in 1971, it has been “dressed”, to name a few, by haute couture visionaries Jean Paul Gaultier and Missoni Home. This modular seating allows limitless options of composition, offering a whole new approach to the way we view and arrange the spaces in which we live.

Also discover the best of our autumn-winter collections. Staying true to its values Roche Bobois creates pieces of furniture and seating that can be customized especially to suit your lifestyle. So come relax and sink into the comfort of one of our sectionals and treat yourself to new furniture and accessories!

This season, “Éditions spéciales” offers the best of Roche Bobois’ savoir-faire. These pieces, which are part of a new collection, are available at exceptionally attractive prices for a limited time only.



**mayflower chair**  
/ design Fabrice Berrux  
Upholstered in Jersey fabric or leather.  
Various sizes available.



**transition modular seating**

- / design Sacha Lakic
- / adjustable double depth backs
- / padded seat

Elements upholstered in Soave, pigmented corrected grain leather; or in Transition fabric. Completely removable slip-covers on fabric version. Adjustable double depth backs. Wenge finish on solid wood legs. Elements available: armless unit (40.6" w x 40.6" d x 13" h), square corner unit (fixed or adjustable), chaise longue and ottoman. **Urban** coffee table, design Fred Rieffel. Manufactured in Europe.





## AVA

AVA was imagined by Song Wen Zhong, a 28 year old Chinese designer, who won the Roche Bobois Design Award 2011, on the theme of "Nature, universal bond between Orient and Occident". "I drew inspiration from the animals of chinese legends, from their supple and tapered silhouettes" says the designer.

Ava would then be "a kind of avatar, a dragon turned into a chair which evokes a slender and muscular animal, perfect balance between its legend inspiration and high tech manufacturing process.

23.2" w x 22.4" d x 31.5" h, produced by gas-injection moulding, 12.1 lbs, stackable up to 5. Three transparent polycarbonate finishes available: Crystal, Graphite & Amber. Three gloss opaque nylon finishes also available: Iceberg, Charcoal, Camel. Manufactured in Europe.

## édition spéciale

**\$4,795\***

instead of \$5,905

### \*ellica bed

- / design Philippe Bouix
- / full grain aniline leather
- / legs partly covered in leather

Queen size bed 72" w x 97.2" d x 33.5" h, upholstered in Saddle, full grain aniline leather (8 colors available). Edge to edge contrasting stitching. Shiny aluminium cast base, partly covered in leather. Various bed dimensions available. Ottoman (56.3" w x 19.7" d x 15.7" h). Bedside table (22" w x 22" d x 12" h), covered in leather (8 colors available) with glass top, 1 wooden drawer (6 colors available). **Brio** lounge chair and ottoman, design Sacha Ladic. Manufactured in Europe.



## édition spéciale

**\$7,995\***

instead of \$10,990

### \*séance sectional in leather

- / design Sacha Ladic
- / padded seat
- / over 30 colors available
- / chrome plated metal legs

116.1" / 90.6" w x 36.6" d x 29.9" h, upholstered in Verona, pigmented corrected grain leather (over 30 colors available). Padded seat. Chrome plated metal legs with no central support leg. Other dimensions and sofas available. **Strip** coffee table, design Daniel Rode. Manufactured in Europe.

september  
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**pulsation modular in leather**

- / adjustable backs and armrest
- / double depth backs
- / chrome plated metal legs

126.4"/101.2"w x 42.9"/54.3"d x 33.5"h, upholstered in Soave, pigmented corrected grain leather. 3 double depth backs and one adjustable armrest. Chrome plated metal legs. Other dimensions available, sectionals, sofas and ottoman. **Pettine** coffee tables, design Sacha Ladic. Manufactured in Europe.

**édition spéciale**

**\$7,595\***

instead of \$10,398

**\*script sectional in leather**

- / design Sacha Ladic
- / over 50 colors available
- / multi-faceted legs

126"/93.7"w x 40.9"d x 29.5"h, upholstered in Tendresse, pigmented corrected grain leather (over 50 colors available). Contrasting stitching on seat and back cushions. Multi-faceted cast aluminium legs. Optional toss pillows. Other dimensions available, sofas, armchair and ottoman. **Victor** sideboard, design Luigi Gorgoni. **Vermet** coffee table, design Sacha Ladic. Manufactured in Europe.





**lagune sectional in leather**

/ design Roberto Tapinassi & Maurizio Manzoni  
/ 4 sliding seats and 4 adjustable headrests  
/ over 50 colors available

135"/135"w x 41.3"d x 25.6"/37"h, upholstered in Tendresse, pigmented, corrected grain leather (over 50 colors available), 4 sliding seats and 4 adjustable headrests. Chrome plated metal legs. Other dimensions available, sofa, armchair and ottoman. **Tea For Two** coffee tables, design Sacha Lakic. Manufactured in Europe.



édition **spéciale**

**\$4,590\***

instead of \$6,000

**\*arial 3 seat sofa in leather**

/ design Sacha Lakic  
/ over 30 colors available  
/ chrome plated metal legs

85.8"w x 37.4"d x 28.3"h, upholstered in Verona, pigmented corrected grain leather (over 30 colors available). Padded seat cushions and armrests. Chrome plated metal legs. Optional headrest. Other dimensions, armchair and ottoman available. Manufactured in Europe.



**dervish coffee table**

/ design NRD  
Ø 41.3" x 6.3"h or Ø 35.4" x 4.7"h,  
coffee table on wheels, top in clear glass,  
lacquered glass or lacquered MDF.



# ECHOES

by Mauro Lipparini

Italian architect and designer Mauro Lipparini has a trademark design style that is characterised by clean lines and pure form. Reflecting this style perfectly is Lipparini's extensive new collection for Roche Bobois which blends natural materials with effortlessly balanced proportions and refined details. The resulting impression is one of quiet sophistication, dynamism and a creative modernism...



## echoes modular system on platform

/ design Mauro Lipparini

133.5"/144.1" w x 37.8" d x 30.7" h, upholstered in Echo fabric. Rectangular tone on tone stitching on platforms and backs. Steel legs and armrests, black nickel finish. Other sectional dimensions available, modular combinations and sofas. **Echoes** modular wall unit per element, design Mauro Lipparini. Manufactured in Europe.



## echoes wood top dining table

/ design Mauro Lipparini

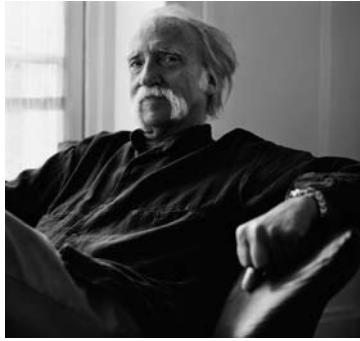
78.7" w x 39.4" d x 29.1" h, MDF top with Alpi® veneer, smoked walnut stain, beveled solid wood perimeter. Two integrated extension leaves of 15". Smoked grey tempered glass top also available. Steel legs, available in epoxy, chrome or black nickel finish. **Echoes** chairs and low sideboard, design Mauro Lipparini. Manufactured in Europe.

## echoes bed in leather on wooden frame

/ design Mauro Lipparini

Queen size 72.2" w x 97.2" d x 34.6" h, solid poplar structure with Alpi® veneer, smoked walnut or grey oak finish. Padded headboard and bedframe top, fabric or leather upholstery. Various dimensions available. **Echoes** bedside table and lounge chair, design Mauro Lipparini. Manufactured in Europe.





# MAH JONG

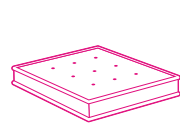
by Hans Hopfer

## Creativity

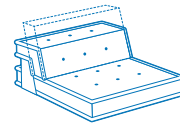
Painter, sculptor, designer... Hans Hopfer designed seating that are, for many, the indisputable "signature" of Roche Bobois' collections.

In 1971, he created the Mah Jong, modular seating based on total freedom of function and form. It changes the landscape of the living room, offering a whole new approach to the way we view and arrange the spaces in which we live.

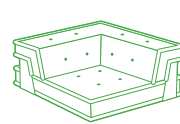
Over the years, Roche Bobois commissioned talented designers, Kenzo Maison, Missoni Home and Jean Paul Gaultier, to create unique editions of the once avant-garde now iconic model. The Mah Jong is celebrating its 40th anniversary this year and is still the reference point for creative modular design.



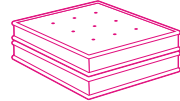
**cushion**  
single height 7.5"



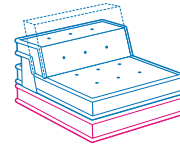
**straight back cushion**  
single height 20.9/23.2"



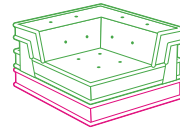
**corner back cushion**  
single height 20.9"



**cushion**  
stacked height 15"



**straight back cushion**  
stacked height 28.3/30.7"



**corner back cushion**  
stacked height 28.3"



## mah jong modular seating upholstered with **MISSONI HOME** fabrics

Combination of hand-stitched cushions, straight back cushions and corner back cushions. Multiple combinations available. Optional feature: adjustable straight back. Cushion dimensions: 37.4" w x 37.4" d x 7.5" h. Manufactured in Europe.

## Savoir-faire

The Mah Jong is handmade in a dedicated workshop in Italy using processes and techniques similar to those of the "Haute Couture" fashion industry. Each component is individually hand-stitched using a method similar to that of mattress-making, and the utmost attention is paid to detailing.

From a starting point of three basic elements that can be stacked, aligned with each other and grouped as one wishes, the Mah Jong allows limitless options of composition. Seat cushion, straight back or corner... one can play with the shape and the height to create the composition desired: sectional, sofa, armless sofa or day bed.

september 8  
16-25  
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DAYS



**\$8,680\***  
instead of \$10,210

**\*perspective sectional in leather**

/ design Philippe Bouix  
/ over 50 colors available

125.6"/94.5"w x 39.4"d x 32.7"h, upholstered in Tendresse, pigmented corrected grain leather (over 50 colors available). Tone on tone piping on seat and armrest. Wenge finish on wood legs. (grey and taupe finishes also available). Optional toss pillows. Other dimensions available, straight sofas, armchair and ottoman. **Syntaxe** bookcase and coffee table. Manufactured in Europe.



**saxe chest of drawers**  
27.6"w x 15.7"d x 31.3"h, 3 drawers. Solid beech and veneer on slatted wood. Hand-waxed shellac finish. Multiple finishes available.

**\$3,795\***  
instead of \$4,315

**\*syntaxe dining table**

/ oak top  
/ aged iron legs  
/ antique patina

94.5"w x 39.4"d x 27.6"h, aged iron legs and top in oak veneer on slatted wood (2 optional extension leaves of 19.7"). Oxydised iron with charcoal antique finish. Syntaxe stools. **Correspondances** decorators shelves. Manufactured in Europe.





**Front cover:**  
**solstice** modular seating  
 in leather

/ design Philippe Bouix  
 / full grain leather

161.4" w x 38.2" d x 29.1" h, upholstered in Bosphore, pigmented full grain leather. Wenge finish on wood legs. Other dimensions and ottoman available. **Dervish** coffee tables, design NRD. Manufactured in Europe.

**\$3,560\***  
 instead of \$4,045

**\*diapo** dining table

/ design René Bouchara  
 / colored and clear glass

86.6" w x 39.4" d x 29.1" h, extra clear glass top. Colored laminated glass legs, extra clear and smoked grey also available. 51.2" w x 51.2" d x 29.1" h. **Diapo** end table, design René Bouchara. Manufactured in Europe.

\*8 Exceptional Days prices valid from September 16th to 25th 2011. **Edition Speciale** prices valid until December 31st 2011. Contact stores for further details. Photo Michel Gibert. Special Thanks: TASCHEN - Sophie Dalla Rosa & Laurent Dufour [www.dufourlaurent.com](http://www.dufourlaurent.com) - Galerie Talents, [talents@ateliersdart.com](mailto:talents@ateliersdart.com) - [www.aureliemathigot.com](http://www.aureliemathigot.com) - Charlot & Cie - speakers, [www.elipson.com](http://www.elipson.com) - urchin softlight - [www.molodesign.com](http://www.molodesign.com) - design D.Van Gameren & B.Mastenbroek - wool balls by Wool And The Gang - [www.alexandre-turpault.com](http://www.alexandre-turpault.com) - Assouline - [www.elitis.fr](http://www.elitis.fr) - Marie Papier - [www.jarceramistes.com](http://www.jarceramistes.com) - Piet Hein Eek / [www.pop-corn.fr](http://www.pop-corn.fr) - Philippe HIQUILY « Reorneadora » 2006, Galerie Artaban, Paris - Sophie Kao - Plastic artist Etienne Rey - [www.ondesparalleles.org](http://www.ondesparalleles.org) - SAINT-LOUIS.

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